

The logo consists of two overlapping yellow parallelogram shapes. The top shape is slightly offset to the right and upwards from the bottom shape, creating a layered effect.

made2GROW

HubSpot User Group Inbound Special

01.10.2020

Agenda

14:00 – 14:15	Begrüßung
14:15 – 14:45	Updates der Inbound 2020
14:45 – 15:00	Pause
15:00 – 15:45	Danke-Seiten
15:45 – 16:00	Q&A

Danke-Seiten.
The easy, advanced
and Ahaaaaa Stuff.

01.10.2020

Inhalt

1. The easy stuff
2. The advanced stuff
3. The Ahaaaaa stuff
4. Etwas Inspiration
5. Fragen?



1. The easy stuff

- Positives Feedback zur Anfrage.
- Content ausliefern.
- Conversion messen.
- Nächste Schritte zeigen, z.B. Double Opt-In E-Mail.



2. The advanced stuff

- Siegel, Bewertungen, Experten-Status und Testimonials.
- Weitere Kontext-bezogene Angebote:
 - Thematisch passend.
 - Nach Lifecycle orientiert.
- Kontakt stärker binden, z.B. Verweis auf Social Media Kanäle folgen.
- Upsale-Möglichkeiten (ggf. mit Rabatt).
- Feedback oder Umfrage.

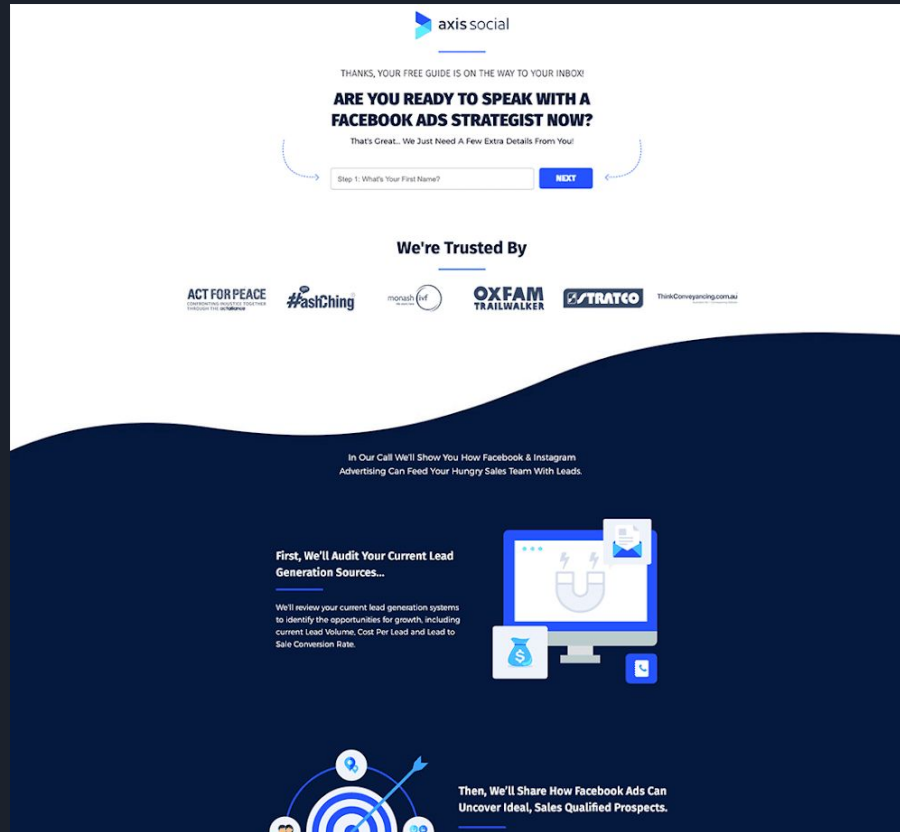


3. The Ahaaaaa stuff

- Personalisierte Danke-Seiten ab dem 2. Download/Aufruf der Danke-Seite
- HubSpot Score durch Anzahl Seitenaufrufe
 - Benachrichtigung an Pre-Sales/Sales
- E-Mail Automation anhand von weiteren Seitenaufrufen
- Weitere Seitenaufrufe als Micro-Conversion für Google Ads & Co
- Show some personality



4. Inspiration



The screenshot shows a landing page for 'axis social'. At the top, it says 'THANKS, YOUR FREE GUIDE IS ON THE WAY TO YOUR INBOX!'. Below this is a headline: 'ARE YOU READY TO SPEAK WITH A FACEBOOK ADS STRATEGIST NOW?'. A sub-headline reads: 'That's Great.. We Just Need A Few Extra Details From You!'. There is a form field labeled 'Step 1: What's Your First Name?' and a 'NEXT' button. Below the form is a section titled 'We're Trusted By' with logos for ACT FOR PEACE, #FastChing, monash, OXFAM TRAILWALKER, and STRATCO. Further down, it says 'In Our Call We'll Show You How Facebook & Instagram Advertising Can Feed Your Hungry Sales Team With Leads.' The next section is titled 'First, We'll Audit Your Current Lead Generation Sources...' and describes a review of current lead generation systems. To the right of this text is an illustration of a computer monitor with a lightbulb icon, a mail icon, and a wallet icon. At the bottom, there is a target icon with an arrow hitting the bullseye, and text that says 'Then, We'll Share How Facebook Ads Can Uncover Ideal, Sales Qualified Prospects.'

axis social

THANKS, YOUR FREE GUIDE IS ON THE WAY TO YOUR INBOX!

ARE YOU READY TO SPEAK WITH A FACEBOOK ADS STRATEGIST NOW?

That's Great.. We Just Need A Few Extra Details From You!

Step 1: What's Your First Name? **NEXT**

We're Trusted By

ACT FOR PEACE #FastChing monash OXFAM TRAILWALKER STRATCO ThinkConverging.com.au

In Our Call We'll Show You How Facebook & Instagram Advertising Can Feed Your Hungry Sales Team With Leads.

First, We'll Audit Your Current Lead Generation Sources...

We'll review your current lead generation systems to identify the opportunities for growth, including current Lead Volume, Cost Per Lead and Lead to Sale Conversion Rate.

Then, We'll Share How Facebook Ads Can Uncover Ideal, Sales Qualified Prospects.

4. Inspiration




Thanks for filling out the survey!

Winners will be randomly drawn every day from February 1 - 14, 2019. Winners will be announced by 5pm daily at [datacenterinsights.com](#), and they will also be contacted via email and/or phone.

Good luck, and Happy Valentine's! In the meantime, visit [datacenterinsights.com](#) to learn more about Veeam for NetApp HCI.



Transform Your Data Center

Are you ready to transform your data center? [Register today on the NetApp and Veeam Content Hub.](#)



Access content from Veeam and NetApp, including:

- Videos
- Solution briefs
- White Papers
- Webinars
- And more!

[Visit the Content Hub](#)

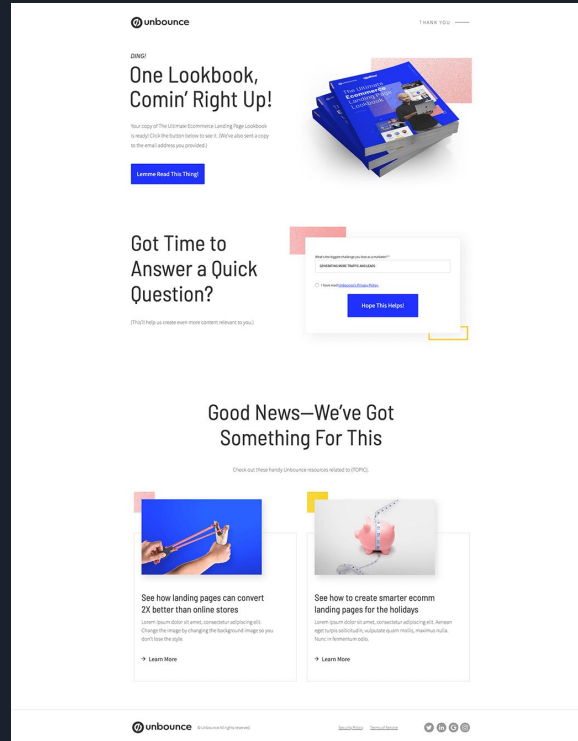
Veeam for NetApp HCI

We have the insights and solutions you need to deliver simplicity, performance and agility with NetApp Data Fabric and the Veeam Hyper-Nativity Platform.

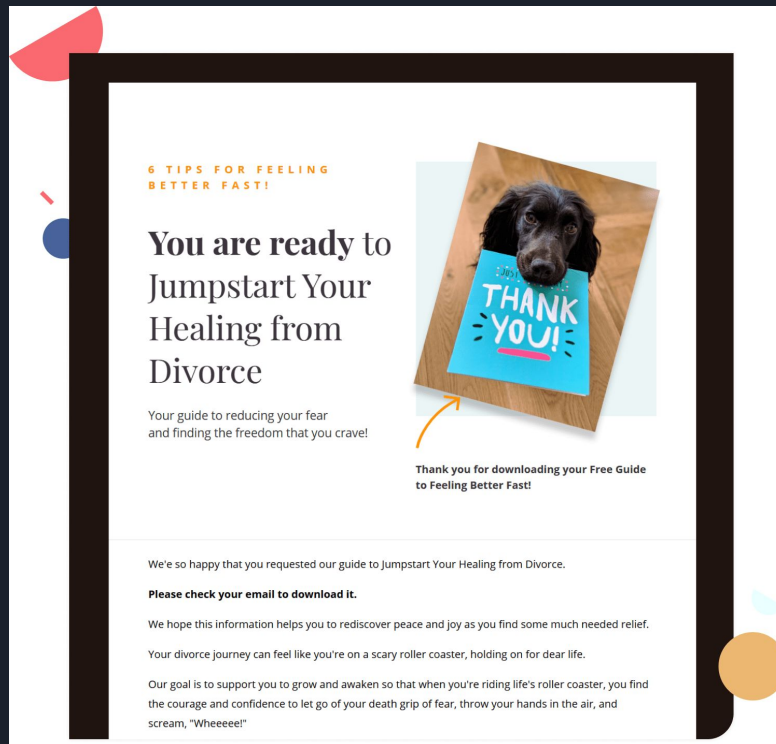


Veeam is a registered trademark of Veeam Software Inc. and NetApp is a registered trademark of NetApp, Inc. All other trademarks are the property of their respective owners. © 2019 Veeam Software Inc. All rights reserved. Veeam for NetApp HCI is a registered trademark of Veeam Software Inc. and NetApp is a registered trademark of NetApp, Inc. All other trademarks are the property of their respective owners.

4. Inspiration



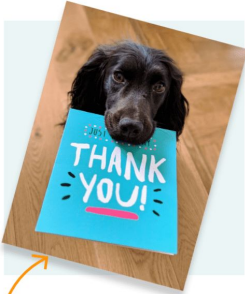
4. Inspiration



6 TIPS FOR FEELING BETTER FAST!

You are ready to Jumpstart Your Healing from Divorce

Your guide to reducing your fear and finding the freedom that you crave!



Thank you for downloading your Free Guide to Feeling Better Fast!

We're so happy that you requested our guide to Jumpstart Your Healing from Divorce.

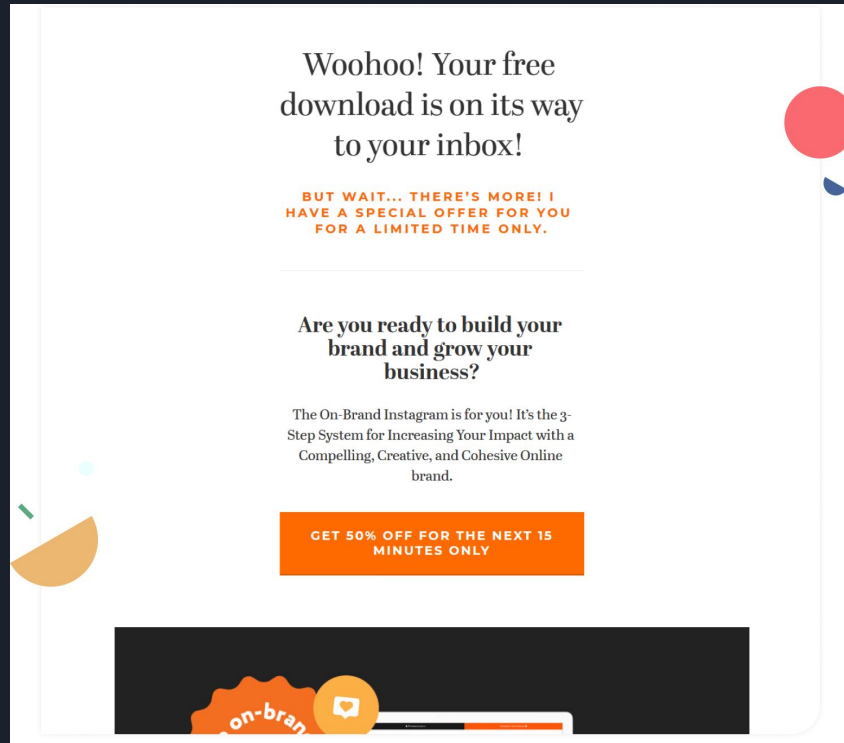
Please check your email to download it.

We hope this information helps you to rediscover peace and joy as you find some much needed relief.

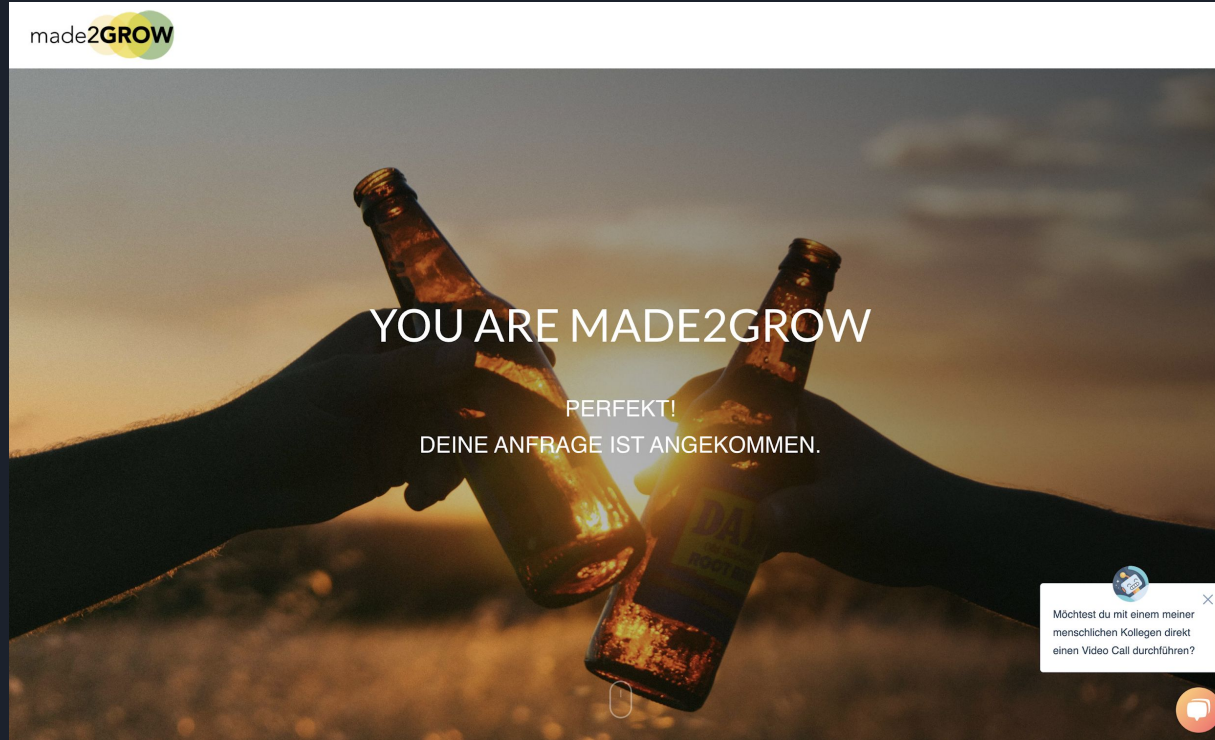
Your divorce journey can feel like you're on a scary roller coaster, holding on for dear life.

Our goal is to support you to grow and awaken so that when you're riding life's roller coaster, you find the courage and confidence to let go of your death grip of fear, throw your hands in the air, and scream, "Wheweee!"

4. Inspiration



4. Inspiration



Fragen?



Am 08.10.2020

Lead generation with
pop-ups and slide-ins.
Based on 10+ billion
sessions.

[Register for webinar >](#)



Vielen Dank!



Sebastian Schäfer
CEO & Owner made2GROW GmbH

Telefon: +49 (0) 221 98 65 128 0

Mobil: +49 (0) 1590 1231172

E-Mail: sebastian.schaefer@made2grow.de

Web: made2grow.de

